



Special Act on Safety Management of Children's Dietary Lifestyle and Policy

2025. 6.



Ministry of Food and
Drug Safety





1. CHILDREN'S FOOD SAFETY AND PROTECTION ZONES

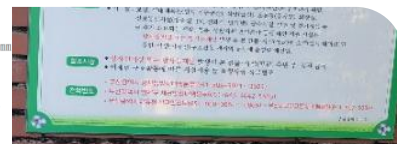
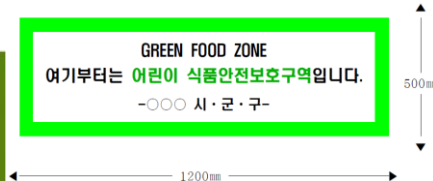
Children's Food Safety and Protection Zones ; Green Food Zone (Article 5)

Management & Designation of Children's Food Safety and Protection Zones



☑ Designation of Children's Food Safety and Protection Zones

- Zone centered around streets/roads within 200 meters in a straight line from schools and its boundaries



Children's Food Safety and Protection Zones

; Green Food Zone (Article 6 & 7)

Management & Designation of Children's Food Safety and Protection Zones



☑ Management of businesses selling Children's Favorite Foods

- To create safe and hygienic food retail environment in instant food businesses, automated food vendors, snack shops and bakeries, school canteens, convenience stores, stationary stores and other locations frequently used by children
- Designated consumer food sanitation supervisor to provide guidance and inspections within Children's Food Safety and Protection Zones

☑ Designation of Exemplary Business Establishments

- Designate from applied businesses who provide safe and hygienic facilities and do not sell high-calorie foods or high-caffeine foods
- Some of the expenses incurred for cooking equipment, facility and display overhaul supported by the government



Children's Food Safety and Protection Zones

; Green Food Zone (Article 6 & 7)

Management &
Designation of
Children's Food
Safety and
Protection Zones



☑ **Exemplary business establishments that do not sell high-calorie, low-nutrient foods and high-caffeine foods with safe and sanitary facility standards.**

Advertising is possible by displaying an exemplary business logo while the nation supports partial expenses for remodeling and repairing cooking utensils, display and sales facilities.



Children's Food Safety and Protection Zones ; Green Food Zone (Article 6 & 7)

Management &
Designation of
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Safety and
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☑ Children's Favorite Food manufacturers

Foods whose consumption increases on specific dates including Valentine's Day and Scholastic Ability Test dates

☑ Food and cooking business places around schools, 35,000 places

Inspection bi-monthly, totaling more than 6 times annually in Green Food Zone.





2. MANAGEMENT OF CHILDREN'S FAVORITE FOODS

Children's Favorite Foods

Children's Favorite Foods ?

- ☑ **Foods that children prefer or eat frequently among foods prescribed in the Food Sanitation Act or the Livestock Products Sanitary Control Act, which are prescribed by Presidential Decree**

1. Processed Foods

- ☑ Snacks, candy, bread, chocolates, processed dairy (including processed dairy products, fermented dairy products), processed fish (including fish sausage), noodles (only packaged), drinks (including fruit/vegetable juice/beverages, carbonated, fermented, and mixed beverage (excluding drinks labeled or advertised as usually consumed by adults), instant cooked foods such as Gimbap, hamburgers, sandwiches, ice creams and popsicles

2. Cooked Foods

- ☑ Baked products, ice creams, hamburgers, pizzas
- ☑ Ramyeon, ddeokbokki(stir-fried rice cake), skewers, fish cakes, fried food, dumplings, hot dogs etc. sold in Children's Food Safety & Protection Zones

High-Calorie, Low-Nutrient Foods

High-Calorie, Low-Nutrient Foods?

✍ **Children's favorite foods likely to cause obesity or nutritional imbalance, which are higher in calories and lower in nutritional value than standard food determined by the MFDS**

Category		Subject Items	Standard
Snacks	Processed Food	<ul style="list-style-type: none"> ▪ Snacks : snacks, candy, bread, chocolates ▪ Processed dairy : processed dairy, fermented dairy, ice cream ▪ Processed fish : fish sausage ▪ Drinks : fruit/vegetable drinks/beverages, carbonated drinks, fermented drinks, mixed beverage ▪ Frozen confectionary including ice cream and ice popsicles 	1. Protein <2 g, calorie >250 kcal 2. Protein <2 g, sugar >17 g 3. Protein <2 g, saturated fat >4 g 4. Calorie >500 kcal 5. Sugar >34 g 6. Saturated fat >8 g
	Cooked Food	<ul style="list-style-type: none"> ▪ baked products and ice creams 	
Meals	Processed Food	<ul style="list-style-type: none"> ▪ Soup based noodles (packaged only) ▪ Instant foods : Gimhap, hamburger, sandwich 	1. Calorie >500 kcal, protein <9 g 2. Calorie >500 kcal, sodium >600 mg 3. Saturated fat >4g, protein <9 g 4. Saturated fat >4g, sodium >600 mg 5. Calorie >1000 kcal 6. Saturated fat >8 g * For soup-based noodles, sodium >1000mg
	Cooked Food	<ul style="list-style-type: none"> ▪ Hamburgers, pizza 	

High-Caffeine Food

What is
high-caffeine food
?

- ☑ **Labeled as high-caffeine food under Article 4 of the 「Act on the Labeling and Advertising of Food, Etc.」**

1. Standard for High-Caffeine Content

- ☑ Liquid foods with ≥ 0.15 mg caffeine per 1 mL (coffee and similar drinks)

2. Labelling requirements

- ☑ State total caffeine content
- ☑ Include “High Caffeine Content”
- ☑ Warning: “Children, pregnant women, and caffeine-sensitive individuals should be cautious”

High Caffeine Content
000mg

High-Calorie, Low-Nutrient Foods (Article 8 & 10)

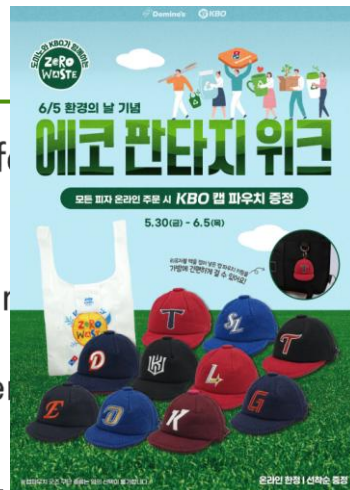
Prohibited from Selling

- ☑ High calorie, low nutrition food, high-caffeine food prohibited from selling
 - Exemplary business establishments in schools and green zone prohibited from selling and displaying high calorie/low nutrition food and high-caffeine food
 - Listed of prohibited items noticed via website each month
 - * 4,492 items of high calorie/low nutrition food(Jun '25)

Restrictions on advertising

- ☑ Advertising of high calorie/low nutrition food, high-caffeine food restricted/prohibited
 - TV ads : prohibited between 5–7 pm (39 TV channels)
 - Prohibited during commercial breaks of programs targeting children audience
 - Offers of free toys or other goods that can entice children prohibited

※ High-caffeine food: caffeine content is $\geq 0.15\text{mg/ml}$, which includes carbonated drinks, mixed beverages and processed dairy drinks from among Children's Favorite Foods



Detrimental to Children's Emotional Health Food (Article 9)

Prohibited from Selling

- ☑ Food or food containing images or wording that could harm children's emotional wellbeing (arouses betting, sexual curiosity or hatred) are prohibited from selling

Food detrimental to Emotional health

- ☑ Food resembling certain parts of the human body that arouses sexual curiosity
- ☑ Food sold using gaming devices
- ☑ Food resembling money, playing cards, cigarettes or alcohol beverage bottles
- ☑ Determined by the Minister of Food & Drug Safety
 - Food whose containers or packaging containing images of money, playing cards, cigarettes etc.
 - Food made to resemble specific alcoholic beverage logos, names
 - Food made in the form of a sexual nature or containers/packaging that contains such images that could arouse sexual curiosity
 - Food made in the form of a person or specific anatomical parts (head, arms, legs etc.)

Detrimental to Children's Emotional Health Food (Article 9)





3. SUPPLY OF INFORMATION ON PROPER DIETARY LIFESTYLE

Nutrition & Allergy Labeling (Article 11 & 11-2)

Businesses under Mandatory Labeling



- ✍ Among **rest area restaurants, general restaurants, bakeries**

(Condition 1) If the business is a franchise business in accordance with the Fair Transactions in Franchise Business Act,

(Condition 2) If there are 50 or more stores that are both under direct management and operated as franchises

Labeled Items



- ✍ Subject to labeling

- Baked products, ice creams, hamburgers, pizza selling businesses

- ✍ Labeling items

- (Nutrition) calories, carbohydrates (sugar), protein, saturated fat, sodium
- (Allergens) eggs (poultry only), milk, buckwheat, peanuts, soy, wheat, mackerel, crab, shrimp, pork, peach, tomato, sulfurous acid (limited to cases where the final product's SO2 content is 10mg/kg or more from adding), walnuts, chicken, beef, squid, shellfish (including oyster, abalone, mussel)

Nutrition & Allergy Labeling (Article 11 & 11-2)

Labeling Method



- ✍ Nutritional Content
 - In a way that allows consumers to access the information prior to ordering or consuming, depending on the ordering method (store, phone, online)
 - * (Store) menu, leaflet, poster etc.; (Phone) leaflet, sticker; (Online) website
- ✍ Allergens
 - Indicated on the ingredient list irrespective of amount
 - Stores shall indicate so that consumers can check directly, online or phone orders shall provide information on food containing allergens by sticker or leaflet.

Nutrition & Allergy Labeling (Article 11 & 11-2)

Labeling Methods: In stores

Menu-board



Name-tag



Menu-book



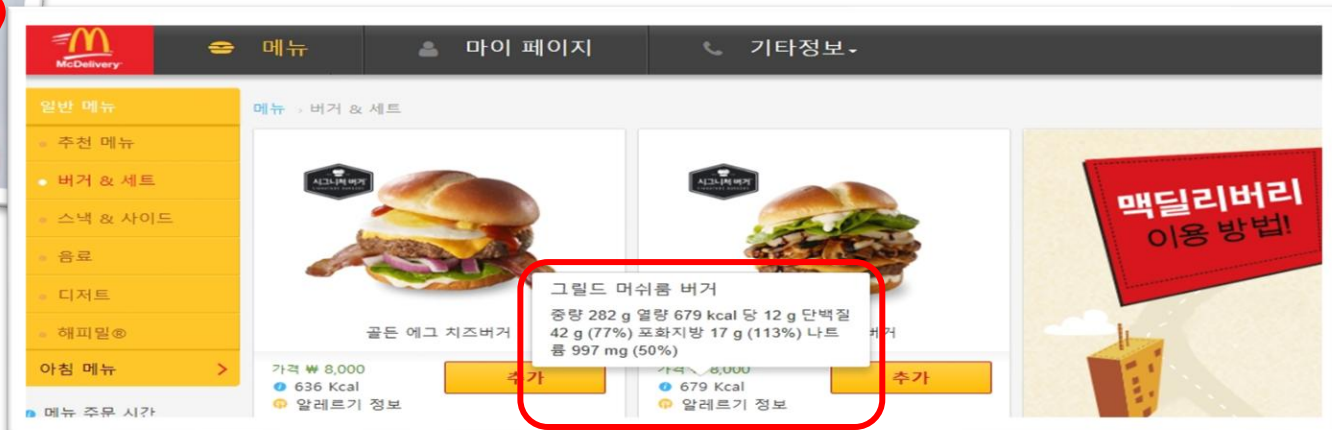
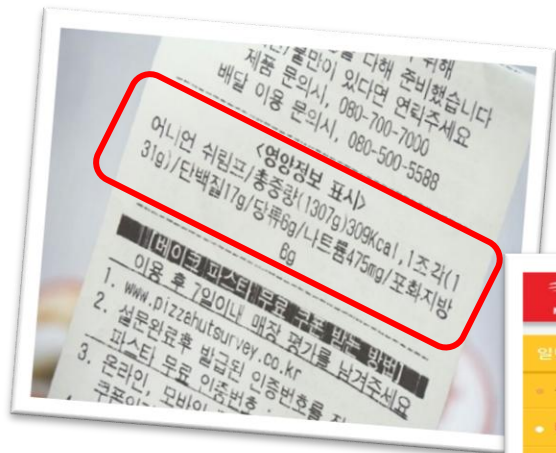
Poster



Nutrition & Allergy Labeling (Article 11 & 11-2)

Labeling Methods: Order by phone or online

A leaflet, sticker, or other form displaying **nutrition information** must be provided.



If nutrition information is **provided online**, the leaflet or sticker **may be omitted**. However, the information must be displayed **near the product name or price**.

Nutrition & Allergy Labeling (Article 11 & 11-2)

영양성분표
BURGERS

제품명	중량(g/ml)	열량(kcal)	단백질(g)	지방(mg)	당류
88Q콘스터	245	630	33(8.5)	119(850)	56
고추장버섯소불고기버거	193	466	15(2.7)	87(4.4)	62
고추장소불고기버거	178	459	15(2.7)	79(4.4)	71
가우스아쉬콜라피	323	764	37(6.7)	113(5.7)	71
가우스 스타벅스2 와퍼	413	1018	57(10.3)	175(9.8)	71
가우스 스타벅스3 와퍼	540	1420	77(14.3)	242(12.2)	71
가우스와퍼	293	778	36(6.6)	114(5.7)	71
가우스와퍼	329	888	42(7.5)	142(7.1)	71
가우스와퍼치즈와퍼	329	888	42(7.5)	142(7.1)	71
가우스와퍼치즈와퍼	102	499	28(5.0)	75(4.0)	71

Hamburgers
(Mandatory)

호두 단팥빵
Walnut Red Bean Bread

[열량:410kcal]
₩ 2,000

TOUS les JOURS

Bread
(Mandatory)

Starbucks® Beverage Details

스타벅스 음료의 영양정보를 알려 드립니다.

Beverage	Hot 갈무리 Caramel				Iced 갈무리 Caramel				당류 Sugar	Heat 갈무리 Caramel			
영양정보	S	T	G	V	S	T	G	V	Hot/Iced	S	T	G	V
Coffee													
Brewed Coffee	5	5	5	5							100	200	300
Iced Coffee					5	5	5						
Cold Brew					5	5	5						
Cold Brew Oat Latte					105	145	175		11				
Vanilla Cream Cold Brew					125	165	200		11				
Dolce Cold Brew					265	375	465		29				
Caffè Americano	5	10	15	20	10	15	20			75	150	225	300
Caffè Latte	110	180	200	290	110	190	210	13	8	75	75	150	150
					115	150	205	8	8	75	75	150	150

Coffee
(Voluntary)

Nutrition Labeling with Color and Shape (Article 12 & 12-2)

Nutrition Labeling by Color and Shape



- Labeling to allow children to **easily understand** the nutritional content (whether it is high or low)

(Business) Manufacturers, processors,
Importers of Children's Favorite Foods

(Labeling Method) high (red), medium (yellow), low (green)
on daily recommended intake









High-Caffeine Color Labeling



- Labeled so that children can easily recognize high-caffeine food
(Business) Manufacturers, processors, importers of Children's Favorite Foods
(Labeling Method) Highly visible red

고카페인함유 000mg

Education of Children on Food Safety and Nutrition, and Publicity (Article 13)

Education Material	Experiential Program		Promotion/Advertising
	"Strong Food Explorers"	Experiential Program to Reduce Sugar	
			
			

Quality Certified Food (Article 14 to 18)

Purpose

- ☑ Certification of Children's Favorite Food that meet the quality certification criteria to promote safe and nutritionally balanced manufacture, processing, and distribution of Children's Favorite Food



Quality Certification Standard



- ☑ **Quality Certification Standard**
 1. **Safety** and compliance of HACCP standard
 2. Sugar, vitamins, minerals and other **nutrition** standard
 3. Standard on the use of tar coloring and **food additives**



- ☑ **Cancellation of Quality Certification**
 1. Qualification obtained through deception or other unjust means
 2. If the certified food does not meet the standards of certification
 3. Health hazard occurs due to inappropriate manufacturing/production
 4. The certified food violates the 「Food Sanitation Act」, 「School Meals Act」, 「Livestock Sanitation Control Act」 or the 「Act on Labeling & Advertising of Foods」 resulting administrative action such as business suspension, product manufacturing suspension which is in progress
 5. Changes were not notified



4. CHILDREN'S MEAL SERVICE SUPPORT CENTERS

Children's Meal Service Support Centers



Visit Guidance

Sanitation, safety
and nutrition
management



Targeted Education

Children,
principle/teachers,
cooks, parents



Develop & distribute menus, standard recipes



Develop & distribute Info Leaflets for households



Develop education materials and run education centers



5. CAMPAIGN TO REDUCE HIGH-CAFFEINE INTAKE AMONG TEENAGERS

REDUCING TEEN CAFFEINE INTAKE

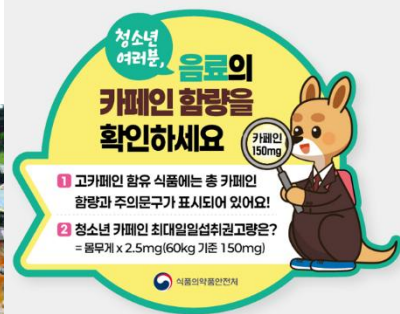
Purpose

- ✓ As teen caffeine consumption rises, a campaign was launched to curb excessive intake.

Methods



- ✓ High-caffeine drinks grouped in convenience stores with campaign materials on display.



- ✓ Posters shown on kiosks/payment screens at convenience stores, cafes, study rooms, and libraries.



Recommended maximum daily caffeine intake (body weight \times 2.5 mg) shared to guide proper consumption.

*고카페인 함유 식품에는 총 카페인 함량과 주의문구가 표시되어 있어요



Ministry of Food and
Drug Safety



THANK YOU

